



INTERNATIONAL MASTER in E-BUSINESS MANAGEMENT

Graduate Diploma in Intelligent Business Management

Edition 2008

MISSION

To prepare outstanding young people in leading business innovations based on Web Technologies.

PROFESSIONAL PROFILE

Engineers and Change Managers able to create value integrating organizational processes and digital technologies to invent new business configurations.

BUILDING BLOCKS

- Internet worked Global Business;
- Organizational Learning, Innovation and Leadership;
- Strategic Management and Entrepreneurship;
- Internet Business Management;
- e-Business Design and Implementation.

LEARNING STRATEGY

Competency development approach, supported by Applied Learning Laboratories, in which participants think, work and reflect together through Action Learning Projects to invent new ICT-based business configurations.

INTERNSHIP

Internship will be organized in top class organizations located in Italy, Jordan, Morocco, Tunisia and other Southern Mediterranean Countries.

FACULTY

Faculty is composed of professors and researchers coming from Scuola Superiore ISUFI, Al Akhawayn University (AUI), University of Jordan and other Southern Mediterranean Universities and top level academic and industrial organizations.

AVAILABLE POSITIONS

The number of admitted candidates is limited to 20.

PARTICIPANTS

Graduates in Business, Engineering or Computer Science coming from Italy, Jordan, Morocco, Tunisia and other Mediterranean Countries.

Age limit: Not beyond 32 years.

Professional Experience: Not required but it may be a plus.

Language: As the master courses and activities will be taught in English, a good proficiency in this language is required.

ADMISSION

Admission to the Master program is selective: it is based both on the evaluation of the Application Pack as well as on a personal interview.

MASTER ATTENDANCE AND TUITION FEE

Duration: 12 months full-time, internship included.

Place and Starting Date: The activities of the Master program are based on *mobility* between Italy (Scuola Superiore ISUFI) and other nodes of the Mediterranean School in e-Business Management (Morocco, Jordan and Tunisia), and will start from January 2008.

Scholarship: Scholarships (full or partial) will be awarded to excellent and brilliant candidates in order to cover accommodation and boarding costs.

Enrollment Fee (for admitted candidates): 1.500 euros.

PARTICIPATION PROCEDURE

The "Application Pack" is available at:

<http://mebm.ebms.it> and <http://www.aui.ma>

Applicants are required to fill in the Application Pack and send it with the attached documents in soft copy by e-mail to: mebm@ebms.unile.it, by **October 30th, 2007.**

Applications received after this deadline will not be processed.

...about Scuola Superiore ISUFI - University of Salento (ITALY)

The "Scuola Superiore ISUFI" in Lecce (Italy) is a cross-disciplinary school for international young talents.

The School aims at creating Human Capital and Knowledge Assets, by integrating Advanced Education, Research and Technology Transfer.

The Scuola Superiore ISUFI is strongly involved into joint research and education programs with top level, National and International, Academic and Industrial organizations.

The School is organized into four sections: Nanoscience-Grid Computing, e-Business Management, Euromediterranean Law and Politics and Cultural Heritage.

The e-Business Management Section (eBMS) is focused on Digital Innovation and Business Transformation.

The section has established a new business school brand in which Business Management and ICT Management are strongly integrated.

Currently, the eBMS leads a Capacity Building Program to narrow the "Digital Divide" in Southern Mediterranean Countries.



...about Al Akhawayn University (MOROCCO)

The "Al Akhawayn University" in Ifrane (AUI) is an institution of higher education and scientific and technical research.

The experience acquired by AUI in these areas shall also be made available to the international community.

The vocation of Al Akhawayn University concerns:

- higher education in all fields of knowledge;
- mastery of advanced technologies and the promotion of scientific and technical research;
- continuing education and the dissemination of advanced scientific knowledge.

AUI is modeled in its administrative, pedagogical and academic organization on the American university system. English is the official language of instruction.



W'INcubate Talents for Future Leadership

...about the Mediterranean School of Advanced Studies in e-Business Management (MOROCCO)

The "Mediterranean School of Advanced Studies in e-Business Management" is an Advanced School of Management Engineering, launched by Scuola Superiore ISUFI - University of Lecce (Italy) and Al Akhawayn University in Ifrane (Morocco). The partnership between the two Universities has been sponsored by an Inter-governmental agreement between the Italian Ministry of University and Research and the Moroccan Ministry of National Education, Higher and Continuing Education and Research.

The School's action plan aims at involving Mediterranean Universities, Institutions, and Businesses on four strategic actions:

- International Master in Digital Innovation and Change Engineering;
- e-Business Readiness for SMEs;
- Joint Research initiatives focused on Digital Innovation in Industries and Public Administration;
- Virtual Global Learning Environment enabling Digital Innovation.

FOR FURTHER INFORMATION

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