

**Celebration of Clean Up the World Weekend  
&  
The 2006 Regional (Middle Atlas) Environmental Day  
«Clean up the World, Clean up the Mediterranean»  
September 16 - 17, 2006**

**TENTATIVE PROGRAMME**

**Saturday, September 16, 2006**

- 9:00-12:00 Cleanliness of green spaces/water ways and Awareness Campaign of Ifane Community and surroundings  
*Departure from Al Akhawayn University (near the Globe)*
- 14:00-15:00 VTT Competition in collaboration with the Azrou VTT Club  
Departure: AUI Main Campus (globe) – Ifrane Downtown gardens – Campus Hospital - AUI Main Campus (globe)
- 15:00- 16:00 Film projection: «the “3Rs” Reducing, Recycling, Reusing: Japanese Experience»  
*Location: AUI CEIRD, Auditorium/Bldg. 7, Al Akhawayn University*
- 16:00-16:15 Debates
- 16:15-16:45 Conference: « **The “3 Rs” the Community Role and the Sustainable Development** »  
*Prof. Bachir Raissouni, Executive Director- AUI CEIRD*
- 16:45-17:00 Discussion and recommendations
- 17:00 Award ceremony and certificates for participants in cleanliness campaign and VTT race

**Sunday, September 17, 2006**

- 8: 00- 18:00 field trip to the Middle Atlas village “Zaouiat Sidi Abdessalam” and the surroundings: discovering and observing the regional biodiversity / Cleanliness Campaign of the forest and water ways natural sites in collaboration with the local community, NGOs and students.  
*Departure from Al Akhawayn University at 7:30am (near the Globe)*