



## PROGRAM SHEET

# BACHELOR OF ARTS IN COMMUNICATION STUDIES

(BACS)

Catalog 2008-2010

**UNIVERSITY CORE CURRICULUM****44 SCH**

SSK 1211	Strategic Learning for University Success ( <i>Pre-requisite: Successful completion of at least three Language Center level I courses</i> )	2 SCH
SSK 1212	Research and Communication Skills ( <i>Pre-requisite: Successful completion of SSK1211 and all Language Center level II courses</i> )	2 SCH
SSK 1213	Critical Thinking and Analysis ( <i>Pre-requisite: SSK 1212 &amp; ENG1301</i> )	2 SCH
ARB 1310 / ARB 1320	Arabic for Academic Purposes / Arabic for Communication Purposes	3 SCH
FRN 2310 / FRN 3310	French for Academic Purposes II / Advanced French Writing and Speaking Skills	3 SCH
COM1301	Communication Through Speaking ( <i>Pre-requisite or Co-requisite: SSK 1213, ENG 1301</i> )	3 SCH
CSC 1400	Introduction to Computers	4 SCH
ENG 1301	English Composition I ( <i>Pre-requisite: should pass all language models</i> )	3 SCH
ENG 2301	Critical Thinking and Written Communication ( <i>Pre-requisite: (SSK 1211, SSK 1212, 1213) &amp; ENG 1301 &amp; COM1301</i> )	3 SCH
HIS1301/1302 (Arb/Frn) or HIS 2301 or PSC 2301	History of the Arab World in <b>English</b> ( <i>Pre-requisite: ENG 1301, SSK 1212</i> ) or History of the Arab World in <b>Arabic</b> , equivalent to HIS 1301, ( <i>Pre-requisite: SSK1213</i> ) or Contemporary World History ( <i>Pre-requisite: ENG 1301</i> ) or Comparative Political Systems ( <i>Pre-requisite: ENG 1301</i> )	3 SCH
1) HUM 3302 or HUM 3303 or LIT2301 or LIT 2304 or LIT 2305	Introduction to the Study of Islamic Civilization in <b>English</b> ( <i>Pre-requisite: Junior Classification</i> ) or Introduction to the Study of Islamic Civilization in <b>Arabic</b> , ( <i>Pre-requisite: Junior Classification</i> ) or Major Works of World Literature (equivalent to ARB 2305/LIT 2305) ( <i>Pre-requisite: Sophomore Classification and ENG 1301</i> ), or Introduction to Arabic Literature (equivalent to ARB 2304), or Introduction to World Literature in Arabic (equivalent to ARB 2305/LIT 2301) ( <i>Pre-requisite: Sophomore Classification</i> )	3 SCH
HUM 3305 or HUM 3306 or PHI 2301 or PHI 2302	Science and Society ( <i>Pre-requisite: Junior Classification</i> ) or Comparative Religion ( <i>Pre-requisite: Junior Classification</i> ) or Philosophical Thought ( <i>Pre-requisite: ENG 1301</i> ), or Philosophical Thought ( <i>Pre-requisite: ENG 1301</i> ) or History of Ideas	3 SCH
2) MTH 1388 or MTH 1300	Introductory Mathematical Thinking Or Discrete Mathematics	3 SCH
BIO1401 or BIO 1402 or CHE 1400 or PHY 1400	Principles of Biology, Environmental Biology, Chemistry and the Environment, Conceptual Physics	4 SCH
3) SOC1301 or SSC1310 or GEO 1301	Introduction to Sociology, or Introduction to Anthropology, or Introduction to Geography	3 SCH

(1) CS majors must take HUM 3302/3303, LIT 2301, LIT 2304 or LIT 2305 as part of the University Common Core. They take HUM 3301 in the School Core Curriculum.

(2) CS majors minoring in Business Administration must take MTH 1300 as part of the University Common Core. If they take MTH 1388 as a prerequisite to MTH 1300, the credits of the former will not count in the degree.

(3) CS majors must take PSY 1301 as part of the Major Core. Only GEO 1301, SOC 1301, or SSC 1310 can be taken as part of the University Common Core.

**SCHOOL CORE CURRICULUM****19 SCH**

HUM 3301	Introduction to Islamic Art and Architecture ( <i>Pre-requisite: Junior standing</i> )	3 SCH
SSC 3303	Research Methods ( <i>Pre-requisite: SOC 1301 or SSC 1310 or PSY1301 or GEO 1301</i> )	3 SCH
COM 2301	Professional Communication ( <i>Pre-requisite: COM 1301</i> )	3 SCH
SSC 2401	Social Statistics ( <i>Pre-requisite: MTH 1388 or MTH 1300</i> )	4 SCH
SSC 4302	Senior Capstone ( to be taken during the last regular semester)	3 SCH
INT 4300	Internship ( <i>Pre-requisite: Senior standing</i> )	3 SCH

**COMMUNICATION STUDIES MAJOR CORE****18 SCH**

COM 1302	Introduction to Mass Communication ( <i>Pre-requisite: ENG 1301 and SSK 1213</i> )	3 SCH
COM 2303	International Communication ( <i>Pre-requisite: COM 1302</i> )	3 SCH
COM 2320	Communication Theories ( <i>Pre-requisite: COM 1302</i> )	3 SCH
COM 2326	Visual Communication ( <i>Pre-requisite: COM 2301</i> )	3 SCH
PSY 3302	Social/Organizational Psychology ( <i>Pre-requisite: PSY 1301</i> )	3 SCH
PSY 1301	Introduction to Psychology	3 SCH

**CONCENTRATIONS (Select one only)****21-22 SCH**

Students are required to choose one concentration of the two available. Students take three (3) required courses for the Concentration and four (4) optional courses in Communication.

## MEDIA STUDIES AND PRODUCTION

### Required Courses:

**9 SCH**

COM 3321	Mass Media and Society ( <i>Pre-requisite: SOC 1301 or SSC 1310 and COM 1302</i> )	3 SCH
COM 4304	Media & Development ( <i>Pre-requisite: Senior standing</i> )	3 SCH
COM 3310 or COM 2304	Promotional Communication ( <i>Pre-requisite COM1302 &amp; pre or co-requisite COM 2326</i> ) Introduction to Video and Film Production ( <i>Pre-requisites: Pre-requisites: SSK 1213</i> )	3 SCH

## PROFESSIONAL COMMUNICATION

### Required Courses:

**9-10 SCH**

COM 3301	Public Relations Communication ( <i>Pre-requisite: COM1302 &amp; Pre or Co-requisite COM 2326</i> )	3 SCH
COM 3425	Technical Communication Skills ( <i>Pre-requisite: COM 2301 and COM 3326</i> )	4 SCH
COM 3330	Organizational Communication ( <i>Pre-requisite: Junior classification &amp; COM 2301</i> )	3 SCH

### In addition students must choose four additional courses from the following:

**12 SCH**

COM 2304	Introduction to Video and Film Production ( <i>Pre-requisites: Pre-requisites: SSK 1213</i> )	3 SCH
COM 3301	Public Relations Communication ( <i>Pre-requisite: COM1302 &amp; Pre or Co-requisite COM 2326</i> )	3 SCH
COM 3310	Introduction to Promotional Communication ( <i>Pre-requisite: COM1302 &amp; Pre or Co-requisite COM 2326</i> )	3 SCH
COM 3321	Mass Media and Society ( <i>Pre-requisite: COM 1302 and SOC 1301 or SSC 1310</i> )	3 SCH
COM 3322	Writing for the Media in English, French or Arabic ( <i>Pre-requisite: Junior classification, ENG 1302, COM 1302</i> )	3 SCH
COM 3323	Writing for the Media in French ( <i>Pre-requisite: Junior classification, COM 1302, FRN 3310</i> )	3 SCH
COM 3324	Writing for the Media in Arabic ( <i>Pre-requisite: Junior classification, COM 1302, ARB 1320</i> )	3 SCH
COM 3425	Technical Communication Skills ( <i>Pre-requisite: COM 2301 and COM 3326</i> )	4 SCH
COM 3327	Persuasion ( <i>Pre-requisite: Junior classification</i> )	3 SCH
COM 3328	Mass Media Texts Analysis ( <i>Pre-requisite: COM 3320</i> )	3 SCH
COM 3329	Screen Studies ( <i>Pre-requisite: Junior classification, COM 1302</i> )	3 SCH
COM 3330	Organizational Communication ( <i>Pre-requisite: Junior classification and COM 2301</i> )	3 SCH
COM 3399	Special Topics in Communication ( <i>Pre-requisite: junior standing</i> )	3 SCH
COM 4302	Video and Film Production ( <i>Pre-requisite: Junior classification and, COM 2304</i> )	3 SCH
COM 4304	Media and Development ( <i>Pre-requisites: Senior Classification</i> )	3 SCH

## MINORS

**15-19 SCH**

## WOMEN'S STUDIES

**18 SCH**

### Required Courses:

**9 SCH**

HUM 3311	Women and Culture ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3311	Women and Economic Development ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3312	Women and Society ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3313	Women and Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH

### Plus two other courses from the school of Humanities and Social Sciences

**6 SCH**

## HUMAN RESOURCE DEVELOPMENT

**18 SCH**

### Required Courses:

**9 SCH**

HRD 2300	Introduction to Human Resource Development	3 SCH
HRD 3301	Human Capital Management	3 SCH
HRD 3302 or HRD 2301	Ethics in Professional Contexts ( <i>Pre-requisite : junior standing</i> ) Business Environment and Ethics for HRD	3 SCH

### In addition students must complete any three courses (9 SCH) from the list below

**9 SCH**

HRD 3303	Training and Development ( <i>Pre-requisite : HRD 2300</i> )	3 SCH
HRD 3304	Strategic HRD ( <i>Pre-requisites: HRD 2300 and 3301</i> )	3 SCH
HRD 3305	Issues in the Human and Social Development ( <i>Pre-requisites: HRD 2300</i> )	3 SCH
HRD 3399	Special Topics in HRD ( <i>Pre-requisite: Junior Classification</i> )	3 SCH
HRD 4301	Program and Project Management ( <i>Pre-requisite: HRD 2300</i> )	3 SCH
HRD 4302	Needs Assessment and Org Effectiveness ( <i>Pre-requisite: HRD 2300 and 3301</i> )	3 SCH
HRD 4303	Advanced Professional Relations Skills for HRD ( <i>Pre-requisites: PSY 3302 or MGT4304</i> )	3 SCH
HRD 4304	Consulting for HRD ( <i>Pre-requisites: HRD 2300 and HRD 3302 or permission of the instructor</i> )	3 SCH

HRD 4305	Human Resources Development in Public Administration ( <i>Pre-requisites: HRD 2300 and HRD 3301</i> )	3 SCH
HRD 4306	Organizational Development and Change ( <i>Pre-requisites: HRD 2300 and HRD 3301</i> )	3 SCH

## BUSINESS ADMINISTRATION

**18 SCH**

### Required Courses :

**12 SCH**

ACC 2301	Accounting Principles I ( <i>Pre-requisite : MTH 1300 or MTH 1303, or MTH 1304</i> )	3 SCH
ECO 2301	Microeconomics ( <i>Pre-requisite: MTH 1300, or MTH 1303, or MTH 1304, MTH 1301 a highl recommended as co-requisite</i> )	3 SCH
ECO 2302	Macroeconomics ( <i>Pre-requisite: ECO 2301</i> )	3 SCH
MKT 3301	Principles of Marketing ( <i>Pre-requisite : ACC 2302 and ECO 2302; or ACC 2301 and EGR 2302</i> )	3 SCH

### In addition, students must choose any 2 out of the following courses:

**6 SCH**

MKT 3302	Advertising and Promotion ( <i>Pre-requisite: MKT 3301</i> )	3 SCH
MKT3303	Consumer Behavior ( <i>Pre-requisite: MKT 3301</i> )	3 SCH
MKT 4306	International Marketing ( <i>Pre-requisite: Senior standing</i> )	3 SCH
FIN 3301	Business and Corporate Finance ( <i>Pre-requisite : ACC 2301 and ECO 2302</i> )	3 SCH
MGT 3302	Entrepreneurship ( <i>Pre-requisite :MGT 3301, MKT 3301, FIN 3301</i> )	3 SCH
MIS 3301	Management Information System	3SCH

## INTERNATIONAL STUDIES

**18 SCH**

### Required Courses:

**3 SCH**

INS 3301	Theories & Models of International Relations ( <i>Pre-requisite : PSC 2301</i> )	3 SCH
PSC 2301*	Comparative Political Systems ( <i>Pre-requisite: ENG 1301</i> )	3 SCH

### In addition, students must choose at least three out of the following courses:

**12 SCH**

ECO 2310**	Introduction to International Economics	3 SCH
GEO 1301	Introduction to Geography	3 SCH
HIS 3301	Twentieth Century International History ( <i>Pre-requisite : HIS 1301 or HIS 2301</i> )	3 SCH
INS 3302	International Law & Organizations ( <i>Pre-requisite : INS 3301</i> )	3 SCH

2-

One optional course from within the International Studies field or area concentrations	3 SCH
--	-------

\*NOTE: Students minoring in International Studies must take PSC 2301 as part of the minor. They may take HIS 1301, HIS 1302, or HIS 2301 to fulfill the UCC requirement

\*\*NOTE: ECO 2310 is only open to students who are not taking ECO 2301 and ECO 2302 in fulfillment of some other degree requirement.

## COMPUTER SCIENCE

**15 -(19) SCH**

Students selecting the Minor in Computer Science must complete 15 SCH (or 19 SCH for SBA & SHSS major ) from the following courses:

CSC 2302	Data Structures ( <i>Pre-requisite : CSC 1401</i> )	3 SCH
CSC 2303	Computer Programming II ( <i>Pre-requisite : CSC 2302</i> )	3 SCH
CSC 3326	Database Systems ( <i>Pre-requisite : CSC 3324</i> )	3 SCH
CSC3324	Software Engineering ( <i>Pre-requisite: CSC 2302</i> )	3 SCH
CSC 2304 or CSC 33xx	Computer Architecture ( <i>Pre-requisites: CSC 2302 and EGR 3331</i> ) or 1 advanced CSC course	3 SCH

NOTE: CSC 1401 is a prerequisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CS minor

## ELECTIVES

**6 SCH**

Students in CS Program are required to take 2 electives in any area of interest in consultation with their academic advisors.

## TOTAL

**126-131 SCH**